

Martindale Avenue Madeley WA 6065



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Dear Parents/Carers

As part of the original enrolment process at Madeley Primary School you would have been asked to provide permission for your child's image to be used in promoting our school and its activities. Below is an example of the information that you would have been provided.

Photo/Image Permission:

I give permission for Madeley Primary School to use images and articles of work of the student YES o NO o

- School Websites/CD Rom/DVD/Newsletters/Yearbook or any medium in relation to school activities.
- Promotional materials for the Department of Education or the School.
- Articles for West Australian Newspaper/School Matters Publication/Community News.
- Student work published/presented in newsletters, competitions, portfolios and displays.

You are of course at liberty to withdraw your consent at any time by contacting the school in writing.

At the end of last year the school created a Facebook page as a means of communication with parents. Facebook is a popular social networking site which many parents like to use on a regular basis. However, the school recognises that not all parents like Facebook or other social networking sites and may prefer that their child's image is not posted on the school's Facebook page. When using student images on the Facebook page every effort is made to restrict personal information being provided e.g. names that can be linked to a specific student, use of only first names and not surnames.

As the previous consent process does not specifically mention Facebook or other social networking we would like for parents who prefer that their child's image is not used to indicate this by returning the cut off slip at the foot of this letter and return it to the School Office by Friday 27th March. We will then ensure that your child's image is not posted on the school Facebook page.

Thanks for your support

Stephen Bevan

Principal
Madeley Primary School
93023611



I <u>do not</u> want my child's	(child's name) image to appear
on the Madeley Primary School Facebook page.	
Additional children's names	
Parent Signature	Date