

AUSTRALIA

THE STORY OF US

PRIMARY SCHOOL CHALLENGE

Win a \$10,000 grant for your school!



on



Help your school kickstart 2015 with a \$10,000 grant

WHAT IS THE PRIMARY SCHOOL CHALLENGE?

- A quiz for primary school students aged 9-13
- Open to students in NSW, VIC, QLD, SA, and WA
- Students answer a set of online questions each week
- The quiz questions are based on real historical events featured on Seven's new series Australia: The Story of Us
- Students in each state will compete to win a \$10,000 grant for their school
- PLUS each week students and their families can win great prizes just for participating

ABOUT THE SERIES

More than 40,000 years in the making, Australia: The Story Of Us is an extraordinary television series about the people, places and events that have shaped Australia from its first inhabitants to the present day. The episodes will be rated PG and have been created for the whole family to enjoy.



HOW STUDENTS AND SCHOOLS CAN WIN

1. Students watch Australia: The Story of Us on Channel Seven or its affiliates every Sunday
2. Go to **Yahoo7.com.au/StoryOfUs** and answer the quiz questions related to that episode
3. Students sign up with their name and school details (with parent/guardian consent)
4. Each correct answer contributes to the final score
5. Minor prize winners will be announced on the website each week
6. Five finalist schools in each state will be invited to tell us why they should win the grant
7. One winning school in each state will receive \$10,000, thanks to **iiNet**

Finalists will be selected using an engagement algorithm so as not to disadvantage smaller schools

SAMPLE QUIZ QUESTION

What was Pemulwuy also called by his people?

- a. Brave man
- b. Clever man
- c. Leading man
- d. Courageous man

FAST FACTS

- Starts Sunday 8 February 2015
- All episodes will be available at Yahoo7.com.au/StoryOfUs after the broadcast
- Finalist schools will be contacted by 7 April 2015

Terms and conditions will be available at Yahoo7.com.au/StoryOfUs



**If you would like your school to be in the running for a \$10,000 grant,
please share this opportunity with students in years 4 to 7, or aged 9 to 13 years,
and their parents.**

A selection of promotional materials are available including a flyer, poster and images for
the school website. You can download these and find more information at:

Yahoo7.com.au/StoryOfUs-Quiz

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