

GIRRAWHEEN HUB



SMALL BUSINESS ESSENTIALS



Covering a range of essential business topics, this series of practical workshops delivered by the Small Business Development Corporation are packed full of key information and useful hints and tips to get your business skills up to speed.

FREE WORKSHOPS

Starting a Business

This workshop will cover the key steps; from initial assessment and looking at your suitability to run a business, to financing your idea, and identifying sales opportunities.

Thursday 12 April // 5:30 - 7:30pm

Marketing Your Business

Marketing is thinking of your business in terms of customer needs and satisfaction. The focus of this workshop is on marketing basics and how to write a marketing plan for your business.

Thursday 3 May // 5:30 - 8:30pm

Digital Marketing Essentials

Examine a range of digital marketing options, including social media, email marketing and blogging, to help you understand what would work for your business.

Thursday 14 June // 5:30 - 8:30pm

Girrawheen Hub
11 Patrick Court,
Girrawheen
(behind Library)



SCAN HERE



Book your free tickets at:
smallbizgirrawheen.eventbrite.com.au

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E: girrawheenhub@wanneroo.wa.gov.au



Presented by:

**Small Business
Development Corporation**