

Introducing the brand new Entertainment™ Digital Membership!



How does it work?

- This year, along with selling the Entertainment™ Books as a fundraiser, you can also offer your supporters the exciting new Entertainment™ Digital Membership, that brings the benefits of the Entertainment™ Book to their smartphones.
- The Entertainment™ Digital Membership allows them to search the Entertainment™ offers on their Android or Apple phone, rather than flicking through the Book, and they can even redeem the offers by simply showing their phone!
- Regardless of which type of Membership your supporters prefer, they both sell for \$65 and you receive \$13 towards your fundraising. And if some supporters choose to buy a Digital Membership AND a Book, your fundraising dollars are doubled!
- Your Account Manager can easily set up your On Line Payment Pages so the Digital Membership is an option. If a purchaser selects the Digital Membership, they simply follow the prompts to download their Membership, and you don't have to do a thing, except watch your fundraising dollars grow!

What are the advantages of the Digital Membership?

- Virtually all of the offers that are found in the Entertainment™ Book are available for redemption by showing an Apple or Android smartphone... no Card or Voucher is needed.
- The Member can search for a businesses near to them, discovering quickly and easily where to use their Membership.
- Most of the businesses that appear in the Digital Membership include updated menus and lots of pictures to help customers learn more about their business.
- Customers can easily share where they have been, and where they bought their Membership from (you!) on social media and via email.
- And just like the Entertainment™ Book, immediate families can share one Digital Membership.